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Narrating an Ex-convict's Story of Becoming an Entrepreneur

Micheal M. van Wyk

Department of Curriculum and Instructional Studies, School for Teacher Education, College of Education, University of South Africa, Pretoria, 0003. South Africa E-mail: vwykmm@unisa.ac.za

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ABSTRACT Scholars of the critical events construct believe that certain events are "critical" because of their impact and profound effect on whoever experiences such events. This paper explores an ex-convict's personal story of becoming a successful emerging entrepreneur. The conceptual framework for this study is based on the critical events theory, capabilities and adaptive entrepreneurial constructs. A life history narrative inquiry-based approach was employed for conducting this study. Telephonic interviews were conducted, recorded and analysed. Findings revealed that entrepreneurship is an opportunity which provides new and interesting opportunities and challenges for ex-convicts to find community acceptance, financial stability and socialisation to re-start life in their community.